

Congregational Goals Fall 2023-Fall 2024
(set at charge conference 2023 as part of Pastor's Report)

- A) Provide a vision/mission goals for the upcoming year.
- a. Increase Visibility of CUMC within the community
 - i. Branding Team will complete its work updating our identity statements and creating a new CUMC logo. At this point we will work to update all of our communications to utilize this new logo and verbiage.
 - ii. Community Ministry Team (just formed in 7/2023) will be planning “entry point” events and activities throughout the year to create additional avenues for us to get to know our neighbors and for our neighbors to get to know us
 - iii. Improve our social media presence.
 - b. Expand community partnerships
 - i. Strengthen our partnership with the Unitarian Universalist Congregation of Columbia (co-owners with us of the Owen Brown Interfaith Center). We just began a joint nursery for Sunday mornings. We are partnering together for some shared family/children’s events such as a OBIC Halloween Party. We want to plan some joint worship services.
 - ii. Strengthen our partnership with PFLAG and the Howard County Office of Human Rights and Equity and explore new ways to be in service to our community together. Example: we will plan a bystander training for our community in partnership with HCOHRE in 2024.
 - c. Increase our ministry of invitation
 - i. Congregation-wide participation in the Unbinding Your Heart 6-week All-Church experience in the fall of 2023. This includes a worship series and small groups to help our congregation better discern both the “why” and “how” of healthy, invitational evangelism within our community.
 - ii. Print invitations to key community-friendly events and services for the congregation to hand out to friends, neighbors, co-workers— understanding that the ministry of invitation is not just a committee’s job but the whole church’s joyful privilege.
 - d. Grow in Vitality
 - i. Regularly welcome (and follow up with) visitors
 - ii. Welcome new members
 - iii. Continue to increase active participation in worship, small groups, and service
 - iv. Increase pledging units